

Troy Dixon 1213 N. Maple ave. Sand Springs, OK 74063
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PROFILE

Creative communication consultant and website designer with excellent communication and selling skills. Focusing on building relationships through artistic work design including sales processes, organization and time management. Creatively diverse with over ten years of stage and presentational performance history.

EDUCATION

Bachelor of Arts emphasizing Communication with a Minor in Marketing. Working student & Greek philanthropy, (Dec, 2007).

MILITARY

- Oklahoma National Guard, MOS 11-Bravo Infantry, (June, 2016).
- Hurricane Harvey, (September, 2017).

LICENSES/CLASSES

- Producer - Life, Accident and Health Insurance License, (2010, renewed 2015).
- Residential Producer - Appraiser classes in residential appraisals, (Pryor Creek, 2009).
- Advertising & Marketing - Organizational Communication, (University of Tulsa, 2007).

COMMUNICATIONS CONSULTANT — (2009-2017)

- Jim Halsey Company - Song contest judge, website & marketing.
- ARKK Trucking - Marketing materials, website and contract development.
- Pyramid Printing - Print material sales, marketing paper and projects.
- Litgistix - Website, video and graphic development.

NEW BUSINESS MARKETING CONSULTANT, KTUL LLC. — (2007-2008)

Developed new business for Channel 8 selling commercial air time for North Eastern Oklahoma businesses.

- Prospecting and developing new business leads.
- Sales funnel processing through organization of communication.
- Concise presentation delivery and personalization.
- Listening to prospect needs, setting expectations and delivery skills.
- Generated 80,000- 100,000 dollars from cold market, year one.

Writing Samples: <http://tulsamarketing.today>

Dixon's Portfolio: <http://www.dixonmm.info>

Professional Description:

Professionally polite, coachable and humble while also strong in work ethic and persistence.

Profession Quote:

“Let us realize that: the privilege to work is a gift, the power to work is a blessing, the love of work is success!”

-David O. Mckay